

### 1. Title of the certificate <sup>1</sup>

**Δίπλωμα Επαγγελματικής Ειδικότητας Εκπαίδευσης και Κατάρτισης Επιπέδου 5 Ειδικότητα Ι.Ε.Κ.:  
ΑΘΛΗΤΙΚΗ ΔΗΜΟΣΙΟΓΡΑΦΙΑ**

### 2. Translated title of the certificate <sup>2</sup>

**Vocational Training Diploma Initial Vocational Training (I.E.K.) Level 5. Specialty of I.E.K.:  
SPORTS JOURNALISM**

### 3. Profile of skills and competences

LEARNING OUTCOMES (KNOWLEDGE, SKILLS, COMPETENCES). A typical holder of the certificate is able to:

#### KNOWLEDGE

- Interpret the terminology associated with sports journalism in every medium of communication separately (TV, radio, printed media, internet) and explain the terminology and specifics regarding a wide range of sports.
- Describe the research techniques for sports news - issues, including the methodology of sports reporting.
- Recognize the specificities of sports journalism expression in spoken and written speech, across the range of media (printed, radio, TV, and internet).
- Specify all organizational and issuing procedures of a sports newspaper and every responsibility for the human resources working on it.
- Describe the work carried out in a television or radio studio, as well as the groups of specialties involved in them in order to produce a sports program.
- Specify the types of the interview, the methods of preparation and conduct thereof, as well as the presentation-disclosure techniques produced from these contents.
- Formulate the principles of sports law and the regulations of both of the popular and of the lesser known sports.
- Present key elements in relation to public and private law, journalistic ethics and the operation of the supervising authorities of the media.
- Analyse the advantages and challenges associated with alternative-participatory forms of journalism (such as citizen journalism), the new television systems (web TV, Internet Protocol TV) and multimedia projects for data journalism.
- Recount significant events from the history of Greek and international sports, as well as from the Greek and international sports news.
- Analyse the advantages and challenges associated with marketing, management and sponsorship in sports.

#### SKILLS

- Pronounce and express Greek correctly based on appropriate set of rules and techniques.
- Conduct successfully by using professional equipment (headphones, microphone, and monitor) the radio and television sports casting using various proven descriptive techniques.
- Properly prepare or deliver sports information (news or column) over a wide range of sporting issues, depending on the news media intended (newspaper, magazine, radio, television, website).
- Apply techniques and methods for the effective pagination of a document (creating page layouts, prioritising and titling issues, selecting, processing and classifying photos), to the best promotion of the sports content.
- Plan and perform all work steps of the sports reporter (award or finding of subject, collection of information - research, creation / presentation of reports) on all media (print, radio, TV, internet) within the limited time frame specified by the editor.
- Make use (either as primary or as secondary material) of suitable photos within the context of bringing forward a journalistic subject and write the appropriate captions.
- Compose and edit both in terms of content and in terms of layout, news websites and sports blogs.
- Make use of all tools of social media aiming at publishing and distributing the sports content in the context of alternative-participatory forms of journalism of the 21st century.
- Handle with comfort applications related to the use of the computer.

#### COMPETENCES

- Constructively collaborate with colleagues, managers and the technical staff of a radio / TV station or a journalistic organization with the aim of creating a sound journalistic project (sports radio / TV show, sports document or sports site).
- Formulate his/her professional identity and practice based on the media Law and the principles of journalistic ethics.
- Act with responsibility, using as principle and intent the right of the public to comprehensive and objective information.
- Adjust his/her professional practices to technological developments and to new trends in the communications field.
- Produce journalistic work, both under easy and difficult conditions, imposed by unexpected - continuous relocations and irregular hours.
- Perform his/her journalistic role based on the target group and the policy of the journalism organization in which he/she works, without betraying the principles of his/her profession.
- Look for and maintain constant contact with sports news events in the domestic and international communication field.

<sup>1</sup> In the original language. | <sup>2</sup> If applicable. This translation has no legal status. | <sup>3</sup> If applicable.

#### 4. Range of occupations accessible to the holder of the certificate <sup>3</sup>

The holder of the Diploma of this specialization can be employed as a sports editor in public or private TV channels, in public or private radio stations, in newspapers/sports papers, in the periodical press, in national or foreign news report agencies, in unions, leagues' or sports bodies' press offices and in sport marketing-management companies.

The Vocational Training Diploma is recognized as a qualification for appointment in the public sector falling in the category S.E. (Secondary Education) according to the Presidential Decree no.50/2001 (Greek Official Gazette 39/Vol.A/5-3-2001).

#### 5. Official basis of the certificate

##### Body awarding the certificate

E.O.P.P.E.P.  
(National Organisation for the Certification of Qualifications and Vocational Guidance )  
Ethnikis Antistaseos 41 Avenue, 142 34 N. Ionia  
<https://www.eoppep.gr/>

##### Authority providing accreditation / recognition of the certificate

E.O.P.P.E.P.  
(National Organisation for the Certification of Qualifications and Vocational Guidance )  
Ethnikis Antistaseos 41 Avenue, 142 34 N. Ionia  
<https://www.eoppep.gr/>

##### Level of the certificate (national or European) <sup>1</sup>

Level 5 National and European Qualifications Framework

##### Grading scale / Pass requirements

- a) acquisition of the Vocational Training Certificate (V.E.K.) after successful completion of study at the Vocational Training Institute (I.E.K.)  
b) acquisition of the Vocational Training Diploma after:
1. success in the theoretical part of Initial Vocational Training certification examinations (Grading scale = 1-20, Pass = 10) and
  2. success in the practical part of the Initial Vocational Training certification examinations (Pass/Fail)

##### Access to next level of education / training <sup>1</sup>

Yes

##### International agreements on recognition of qualifications <sup>1</sup>

No

##### Legal basis

Law 2009/1992 on the National System of Vocational Education and Training  
Law 4186/2013 on the Restructure of Secondary Education  
Law 4763/2020 on National System of Vocational Education, Training and Lifelong Learning

#### 6. Officially recognised ways of acquiring the certificate

Total duration of the education / training leading to the certificate  
Success in the the Initial Vocational Training certification examinations  
4 semesters (until law 4186/2013) / 5 semesters (after law 4186/2013)

#### 7. Additional information

##### Entry requirements <sup>1</sup>

Certificate of Upper Secondary School. Qualification of Level 4 (NQF/EQF) // Certificate Vocational Training School (SEK) – Qualification of Level 3 (NQF/EQF)  
Following the voting of L. 4763/2020, only by an Upper Secondary Education certificate or an equivalent title of studies (Qualification of Level 4 NQF/EQF)

##### Indicative subjects taught:

Journalism Science, Reporting, Sport Reportage-Technique, Speech Education, Press and Mass Media History, Sport History, Disciplinary Law, Interview Technique, Journalistic Text Editing - Greek Language, Newspaper Organization-Publication, Sports Regulation, Sports Law - Institutions, Sport Reportage, International Sport Journalism, Sport Comment, Sport Marketing-Management, Sport Photojournalism, Radio-TV Production - Presentation, Layout, Sport Reportage - Periodical & Local Press, Radio-TV Game Broadcasting, English language, PC Use

##### More information

National Qualifications Framework : <https://nqf.gov.gr/> and <https://proson.eoppep.gr/en>

National Europass Centre: **EL/NEC - E.O.P.P.E.P.** National Organisation for the Certification of Qualifications and Vocational Guidance, Ethnikis Antistaseos 41 Avenue, 142 34 N. Ionia, Greece. T.0030 2102709000 [europass@eoppep.gr](mailto:europass@eoppep.gr)  
<http://europass.eoppep.gr> [www.eoppep.gr](http://www.eoppep.gr)

<sup>1</sup> If applicable.